



Dear Applicant and Parents/Guardians,

Thank you for your interest in the Youth Advisor Council (YAC) at the Media Center, a program designed to foster technical, creative, and critical thinking, and to build leadership skills in youth.

The YAC will consist of ten high school students from within the Media Center's service area (Palo Alto, East Palo Alto, Menlo Park, Atherton, and Stanford). We will meet once a week at the Media Center for three hours. The role of the YAC is three-fold: to produce video content that will air on the Media Center's channels, to be critical consumers of media, and to act as Youth Advisors to the Media Center and the community. This is a great new opportunity for high school students to meet other youth interested in creating positive, innovative media and to produce video of a professional caliber.

As producers, you will learn Studio Production and Field Production. During Studio production, you will direct a crew, operate studio cameras, audio, switching, and graphics. In Field Production, you will operate a field camera, tripod, audio, and edit in Final Cut Pro. You will also learn how to integrate your videos with the Internet using blogs and websites. In addition, you will also gain skills in producing, interviewing, storyboarding, aesthetics, creativity, project planning, time management, and teamwork. All content created by the YAC will be aired on cable TV to an audience of 30,000 households and streamed on the web to the world.

As consumers, you will analyze the media that constantly surround us through TV, magazines, radio, movies, Internet, and everywhere else. We will address issues of violence, gender, advertising, the Internet, activism, and representation in the media, and as a result, we will break down conventional ways of how we see the world and break into how the media see us. Field trips to local media production sites, such as newspapers and TV stations, are also included to see how media are produced and explore career options in the field.

As advisors, you will share your opinions with the Media Center about what changes would benefit youth. Tell us what equipment you want, software you need, classes you want to take. You will be the premiere voice on how we can better serve the youth of the Mid-Peninsula.

I hope that you will choose to join us in this unique and novel opportunity tailored specifically with youth in mind. If you have any questions, please feel free to contact me, Danielle Fairbairn, by phone at (650) 494-8686 x37 or by email at Danielle@CommunityMediaCenter.net. Thank you again for your interest, and we look forward to meeting you!

Danielle Fairbairn
Youth Services Coordinator

Annie Folger
Executive Director

Youth Advisory Council Application

Please complete this form and return to the Media Center by Friday, September 14, 2007.

Address to: **YAC Applications** Fax to: **(650) 494-8386**
c/o The Media Center Email to: **Danielle@CommunityMediaCenter.net**
900 San Antonio Rd
Palo Alto, CA 94303

If you have questions, please feel free to contact Danielle Fairbairn, Youth Services Coordinator at (650) 494-8686 ext. 37 or Danielle@CommunityMediaCenter.net

Last Name _____	First _____	MI _____
Address _____		
City _____	State _____	Zip _____
Phone (home) _____	(cell) _____	
Email _____		
Age _____	School _____	
I am a (circle one) Freshman / Sophomore / Junior / Senior. Year to Graduate _____		
Availability (circle all that apply): Sunday 10am-1pm / 11am-2pm / 1-4pm Other _____		
Please list any past or present extracurricular activities in which you participate:		

Do you have any previous media production experience? If so, what? (No experience is necessary.)		

Please answer ONE of the following questions on a separate paper and attach to your application (no longer than one page, preferably typed):		
- <i>Why are you interested in joining YAC, and what can you bring to the group?</i>		
- <i>How can you use video/media to create change in your community?</i>		
- <i>If you could make a video, what would it be about?</i>		

Student Signature _____ Date _____

Parent/Guardian Signature _____ Date _____